

CINCINNATI CLOWNS

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A. M. Saperstein
Exclusive Representative
192 N. Clark St.
Suite 504
CHICAGO, ILL.

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—Home Parks—
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MEMPHIS
RED SOX
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BUCKEYES

Mrs. Effa Manley
71 Crawford St.
Newark 2, N. J.

16 PARK AVE., BOX 64

... TARRYTOWN, N.Y. ...

.... Phone Tarrytown 1145

July 2, 1945.

Dear Mrs. Manley:

Yours of 27th arrived after my departure for the midwest, from which trip I've just returned.

Really too late to get 1000 folders to you and with good newspaper space and cooperation, and announcements at your July 4th games, I'm sure you can bring the first eastern appearance of the nationally famous Cincinnati-Indianapolis CLOWNS to attention of your fans.

Our placards would have helped, and could have made mention of your July 4th attraction in the imprint space of these cards nicely, to overcome that obstacle. Never-the-less if we get good weather for Friday night's game and it goes over good, chances are we might make another trip east later in season, at which time we can and should use all these bits of extra advertising accessories, which have made it possible for us to break attendance records wherever used and where Clowns have appeared in the west and southwest.

About rooms, Clowns are making a long jaunt from Indianapolis with July 5th left open to make same in, and we have two buses, however one bought recently is currently in the shop, and if not ready by tomorrow nite (Tuesday) we have plans ready to use the old one. Best to have them come direct to Newark, and hope its possible for them to get some rest before the game Friday, afterwhich we can go into NYC for the week-end, being that room situation in Newark is so tense.

Re: newsboys from both colored papers and white daily, I think you have a very good plan, and for same 100%, and sure the newspapers will cooperate and issue appropriate passes or tickets or send the boys in a group to attend.

Clowns will be pretty tired from long jaunt, but hope for good weather and a thrilling ball game. Will see you at the park, probably bringing my family with me, so hope you can reserve a box for us near Clowns' dugout.

Sincerely,

